

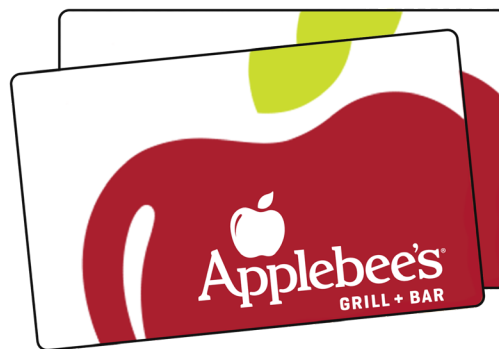
*Doin' Good in
the Neighborhood*SM



APPLEBEE'S GIFT CARD FUNDRAISER



Valid only at participating Applebee's locations in eastern PA, greater Baltimore, Mercer County, NJ
and the Eastern Shore of MD & DE



GIFT CARD FUNDRAISER

**Earn 10% of all gift cards your organization sells
(minimum \$1,000 order)**

**Since Applebee's gift cards are the perfect gift for
any occasion we have created a fundraiser that we know
your organization & supporters will love**

**The included forms are all you need to begin selling
Applebee's gift cards while earning money doing so!**

1. Make copies of the Gift Card Order Form and distribute to members of your organization participating in the fundraiser
2. Collect the forms and payment by the deadline you set - sell on your own time! Payment is accepted however your organization chooses. Checks should be made payable to your organization
3. Complete the Final Order Form and take that with one form of payment (cash or credit) to your local Applebee's
4. A restaurant manager will fulfill the order and contact you within 48 hours to pick up your gift cards
5. Distribute the gift cards to your supporters

THE FUNDS CAN REALLY ADD UP

If 10 people sell \$500 each your organization earns \$500

If 20 people sell \$500 each your organization earns \$1,000

If 30 people sell \$500 each your organization earns \$1,500

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GIFT CARD ORDER FORM

Simply make copies of this form to begin selling gift cards!

Member name: _____

Organization name: _____

Customer Name	Address	Phone Number	# of \$15 Cards	Cost	# of \$25 Cards	Cost	# of \$50 Cards	Cost	Customer Total Cost
EXAMPLE: Kaitlyn C.	123 Apple Ave.	123-4567	3	X15 \$45	2	X25 \$50	1	X50 \$50	\$145.00
1.									
2.									
3.									
4.									
5.									
6.									
7.									
8.									
9.									
10.									
11.									
12.									
13.									
14.									
15.									
16.									
17.									
18.									
19.									
20.									
Totals:				X15		X25		X50	\$

When you sell Applebee's gift cards through this program your organization will earn 10% of all gift cards sold. Fill out the form above and return with payment to your organization. Your organization will distribute the gift cards after they are provided by Applebee's. **Make checks payable to your organization

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GIFT CARD FINAL ORDER FORM

Organization name: _____

Contact name: _____

Phone number: _____ Email: _____

Follow these steps to determine your final gift card order:

ROW 1: Add up the amount of each denomination needed and put the total in ROW 1 for each amount (i.e. if there were 84 \$25 gift cards ordered, put "84" in ROW 1 in the \$25 column)

ROW 2: Multiply the denomination and the number of gift cards ordered for each amount to determine the total value (i.e. if 84 \$25 gift cards were ordered, put \$2,100 (84 X \$25 = \$2,100) in ROW 2 in the \$25 column)

TOTAL: Add all the values in ROW 2 to find the total gift card sales.

	Denomination	\$15	\$25	\$50	TOTAL:
ROW 1:	Number of gift cards ordered				
ROW 2:	Total value (minimum \$1,000)				

Your organization keeps 10% of total gift card sales (minimum order \$1,000)

Total gift card sales: _____ multiply by 0.1 to determine 10% of sales: _____

Submit payment to Applebee's via cash or credit card only for 90% of total gift card sales

Total gift card sales: _____ multiply by 0.9 to determine 90% of sales: _____

Form accepted by _____ on ___/___/___ Gift cards will be ready on ___/___/___
(manager) (date) (date)